



**K.L.E. SOCIETY'S  
BASAVAPRABHU KORE ARTS, SCIENCE AND COMMERCE  
COLLEGE, CHIKODI – 591 201.**

(Accredited at 'A' with 3.26 CGPA in 3<sup>rd</sup> Cycle of A & A)

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**PG DEPARTMENT OF COMMERCE AND MANAGEMENT**

**COURSE OUTCOMES AS ON 2020-21**

**Semester I**

**1) Corporate Strategic Management**

On successful completion of this course students will be able to:

**CO1:** Identify and recognize the various levels at which strategic decision making happens in an organization

**CO2:** Analyze the internal and external components of business

**CO3:** Formulate most appropriate strategies to the business firm for its success

**CO4:** Assess different organizational structures and their merits and demerits

**CO5:** Demonstrate different techniques of strategic evaluation and control

**2) Advanced Marketing Management**

At the end of this course students will be able to:

**CO1:** Describe different components of marketing environment and their impact on marketing decisions

**CO2:** Realize the importance of product and pricing decisions and the ethical issues involved in it

**CO3:** Have knowledge on distribution logistics and ethical issues involved in it

**CO4:** Understand the components of promotion mix and follow the ethics while taking promotion decisions

**CO5:** Have knowledge on recent trends in marketing

### **3) Financial Management**

Upon successful completion of FM the students will be able to:

**CO1:** Demonstrate an understanding of the overall role and importance of finance function

**CO2:** Demonstrate basic financial management knowledge

**CO3:** Learn the time value of money & its utility in risk return framework

**CO4:** Evaluate capital projects using variety of advanced capital budgeting techniques

**CO5:** Gain knowledge about dividend policies, working capital management & capital structure decisions etc.

### **4) Applied Economics for Business**

**CO1:** To acquaint students with the concept of micro economic theory and principles

**CO2:** To provide the information about economic principles and their application in business decision making

**CO3:** To improve the quality of practice in business, public policies and daily life by thinking rigorously about cost and benefit incentives and human behavior

### **5) Management Accounting**

At the end of this course students will be able to:

**CO1:** Acquire knowledge on Tools and Techniques of Managerial Accounting

**CO2:** Able to apply Marginal Costing in decision making and prepare Break Even Charts and profit graphs

**CO3:** Understand the reasons for preparing Fund Flow and Cash Flow statements and their differences

**CO4:** Acquire knowledge on different techniques of uniform costing and inter-firm comparison

**CO5:** Acquire knowledge on different techniques of uniform costing and inter-firm comparison

## **6) Stock Market Operations**

At the end of this course students will be able to:

**CO1:** Acquire knowledge on conceptual framework of stock market

**CO2:** Understanding the practical aspects of primary and secondary market operations

**CO3:** Have an overview on working of international stock markets

**CO4:** The course will help them in building career in stock market/ broking houses

## **Semester II**

### **1) Business Research Methods**

At the end of this course students will be able to:

**CO1:** Understand the concepts of research, types of research, research design and formulation of research problem

**CO2:** Acquire knowledge on different sources of data collection for research and understand the concept of Sampling and its techniques

**CO3:** Understand the process of analysis of the collected data by using statistical techniques

**CO4:** Understand the concept of hypothesis and its testing procedures

**CO5:** Acquire knowledge on drafting a research report

### **2) Quantitative Techniques**

At the end of this course students will be able to:

**CO1:** Apply quantitative techniques to solve a variety of business problems

**CO2:** Learn the feasible solution and optimal solutions for the Linear Programming Problems

**CO3:** Understand the concepts of PERT and CPM techniques and their applications

**CO4:** Acquire knowledge on Transportation and Assignment problems and their solutions

**CO5:** Acquire knowledge on Decision Tree Techniques

### **3) Corporate Restructuring**

At the end of this course students will be able to:

- CO1:** Understand the concept and different forms of corporate restructuring
- CO2:** Describe different motives for mergers and methods of financing mergers
- CO3:** Analyze different methods for valuation of target firms and understand legal procedure for mergers in India
- CO4:** Understand different types of takeovers and their defenses and SEBI takeover code
- CO5:** Have knowledge on concept of Industrial sickness and its causes, symptoms and measures to control

### **4) Advanced Corporate Accounting**

At the end of this course students will be able to:

- CO1:** Have an understanding of regulatory environment in which companies are formed and operate in India
- CO2:** Acquaint with company accounts and the issues related with accounting practices
- CO3:** Become an expert in corporate accounting concepts such as holding company accounts, amalgamation and buy back of shares etc.

### **5) Investment Analysis and Portfolio Management**

At the end of this course students will be able to:

- CO1:** Understand various alternatives available for investment
- CO2:** learn to measure risk and return
- CO3:** find the relationship between risk and return
- CO4:** learn the various methods of fundamental and technical analysis

## **6) Entrepreneurship Development and Project Management (OEC)**

At the end of this course students will be able to:

**CO1:** understand the role of entrepreneurship in socio-economic transformation

**CO2:** Aware of different business opportunities and Successful growth stories

**CO3:** Make project planning, Analysis & Selection

**CO4:** Have knowledge on institutional support for entrepreneurship development

**CO5:** Write a business plan and detailed project report

**CO-ORDINATOR**

**PRINCIPAL**

## Semester III

### **1) Business Research Methods**

At the end of this course students will be able to:

- CO1:** Understand the concepts of research, types of research, research design and formulation of research problem.
- CO2:** Acquire knowledge on different sources of data collection for research and understand the concept of Sampling and its techniques.
- CO3:** Understand the process of analysis of the collected data by using statistical techniques.
- CO4:** Understand the concept of hypothesis and its testing procedures.
- CO5:** Acquire knowledge on drafting a research report.

### **2) International Financial Management**

At the end of this course students will be able to:

- CO1:** Understand the concept of international financial management and difference between IFM and DFM.
- CO2:** forecast foreign exchange rate.
- CO3:** Understand the different types of risks involved in foreign exchange market and techniques to manage the risk.
- CO4:** Describe the difference sources of finance for international business.
- CO5:** Have an overview on concept of international Working Capital Management and Techniques of International Capital Budgeting.

### **3) Financial Markets and Institutions**

At the end of this course students will be able to:

- CO1:** Understand the different components of financial system.
- CO2:** Acquire knowledge on structure and instruments of Money market and Capital Market.
- CO3:** Understand the theory and structure of interest rates.

**CO4:** Understand the concept and functions of commercial banks.

**CO5:** Have knowledge on different investment institutions and their working.

#### **4) Corporate Accounting**

On successful completion of this course students will be able to:

**CO1:** Have an understanding of regulatory environment in which companies are formed and operate in India.

**CO2:** become expert in corporate accounting concepts such as holding company accounts, amalgamation and liquidation etc.

**CO3:** Prepare financial statements of joint stock companies as per Indian accounting standards and companies Act-2013.

**CO4:** Understand the procedure followed for valuation of shares and goodwill of the company.

#### **5) Accounting for Specialized Institutions**

Upon successful completion of this course students will be able to:

**CO1:** Understand the procedure of preparation of final accounts of insurance companies.

**CO2:** Become expert in preparation of accounts of hotels, electricity companies and hospitals.

**CO3:** Gain knowledge of banking regulation act and how bank maintain its accounts in practice.

**CO4:** Have Knowledge of various specialized accounting practices.

#### **6) Karnataka Economy (OEC)**

At the end of this course students will be able to:

**CO1:** Know the structure of Karnataka Economy.

**CO2:** Study the present socio-economic position of Karnataka Economy.

**CO3:** Identify the problems of the measures adapted by the Government of Karnataka to redress them.

**CO4:** Understand the concept of Financial Institutions – Co-operatives, RRBs, KDFCs and KSSIDC, IT and ICT in Karnataka



## Semester IV

### 1) E-Commerce

Upon successful completion of this course students will be able to:

**CO1:** Demonstrate and understanding importance of E-Commerce.

**CO2:** Asses electronic payment system.

**CO3:** understand legal issues and privacy in E-Commerce.

**CO4:** understand different models of E-Commerce.

**CO5:** Describe Internet trading relationships including Business to Consumer and Business to Business.

**CO6:** understand the concept about Internet and Accounting Software.

### 2) International Business

At the end of this course students will be able to:

**CO1:** Identify and evaluate the complexity of IB of globalization from home v/s host country and regional actuarial perspective.

**CO2:** Analyze relationship between IB and the Political, economic, Legal and social Policies of countries, region and international institutions.

**CO3:** Develop a framework to support successful decision making.

### 3) Security Analysis and Portfolio Management

At the end of this course students will be able to:

**CO1:** Understand various alternatives available for investment.

**CO2:** learn to measure risk and return.

**CO3:** find the relationship between risk and return.

**CO4:** learn the various methods of fundamental and technical analysis.

#### **4) Innovations in Accounting**

At the end of this course students will be able to:

**CO1:** Understand methods of accounting of inflation and ICAI guidance note on price level accounting.

**CO2:** Understand the need and significance of HRA and different methods available for valuation of human resources.

**CO3:** Describe the importance of social and environmental accounting as well as social and environmental practices of Indian companies.

**CO4:** Acquire knowledge on brand and its valuation methods.

**CO5:** Understand Ethical issues involved in Creative accounting and role of forensic accounting in control of creative accounting.

#### **5) Mutual funds**

At the end of this course students will be able to:

**CO1:** Understand the concept and structure of mutual funds in India.

**CO2:** Understand the documentation required for investment in mutual funds.

**CO3:** Have knowledge on drivers of return & risk in mutual fund schemes.

**CO4:** Understand different mutual fund products and their features.

**CO5:** Have overview on mutual fund tax provisions.