



K.L.E. Society's
BASAVAPRABHU KORE ARTS, SCIENCE AND COMMERCE
COLLEGE, CHIKODI – 591 201.

(Accredited at 'A' with 3.26 CGPA in 3rd Cycle of A & A)

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Department of Mass Communication and Journalism

PROGRAMME SPECIFIC OUTCOMES

A graduate with Journalism will be able to:

1. Identify himself as a member of the global community of journalists by knowing the various qualities, responsibilities and work profiles of them.
2. Draft news stories sticking on to the inverted pyramid style of news writing.
3. Identify various types of news stories based on its theme and content.
4. Have know-how on the making of newspaper or print media.
5. See the importance of editing and the role of the editor.
6. Understand his crew in the flawless publication of a newspaper.
7. Differentiate between magazine and newspaper journalism.
8. Possesses a thorough knowledge on the page setting and layout of a typical tabloid and broadsheet newspaper.
9. Complete publishable assignments for newspapers.
10. Acquire entry level positions as professionals within communication related fields.